

# KRAZY DAYS 2018



## 2018 Sponsor Benefits

**PLATINUM \$2,500**

**DIAMOND \$1,000**

**EMERALD \$500**

**RUBY \$250**

**SAPPHIRE \$100**

**SILVER \$50**

	PLATINUM \$2,500		DIAMOND \$1,000		EMERALD \$500		RUBY \$250		SAPPHIRE \$100		SILVER \$50	
Logo on signage & Krazy Days Passport (Pledge must be received by May 15 <sup>th</sup> )	★	☆										
Logo on Parade Banners and Event Banners (Pledge must be received by May 15 <sup>th</sup> )	★											
Logo on the "Save The Date" cards distributed at the Memorial Day and Fourth of July parades (Pledge must be received by May 15 <sup>th</sup> )	★	☆										
Business Name on Krazy Days Passports (Pledge must be received by May 15 <sup>th</sup> )				★								
Individualized social media posts	★	☆										
Inclusion on social media posts				★	★							
Acknowledgment in media releases	★	☆		★	★	★						
Listing at www.middleboroughonthemove.org	★	☆		★	★	★					★	
Complimentary 10'x10' Booth Space for both days (Must provide your own tent) Please reserve me a booth (circle choice)	★	☆		★								
	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No	Yes No

*Any donation is greatly appreciated!*

**YES! We want to support KRAZY DAYS 2018.** Enclosed is our tax deductible donation of \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Please remit checks payable to:*

Middleborough On The Move, Inc. • P.O. Box 1435 • Middleborough, MA 02346

April 25, 2018

**KRAZY DAYS** is a *Buy Local* initiative organized by **Middleborough On the Move, Inc. (M.O.M.)**, a 501(c)(3) organization whose mission is to encourage the development of business and community in Middleborough. With your help **KRAZY DAYS** will be back in Middleborough this summer. The festival is organized entirely by volunteers from the community with sponsorship funds from businesses such as yours.

Your sponsorship will help us reach the goal of \$18,500 needed to cover the costs of this two-day street festival which offers activities and entertainment for all ages as well as great exposure for local businesses. The costs include advertising, signage, postage, entertainment, prizes, insurance, permits, police details and portable restrooms. Each year more than 10,000 visitors come to Middleborough's downtown district during Krazy Days to shop, eat, play, be entertained and visit with local businesses and organizations showcasing their wares and expertise.

Won't you please consider making a monetary donation to help create this amazing community event? Sponsorship is an excellent way to advertise your business to the local community and is a great way to invest in our neighborhoods by helping to create a bustling and thriving town where folks are proud to live, work and invest.

Sincerely,



Paulette Lilla, President  
Middleborough On The Move



Amanda Heroux, Co-Chair  
Krazy Days Committee

Special Offer to **PLATINUM** and **DIAMOND SPONSORS**:

Pledge by May 15<sup>th</sup> for logo placement on the "Save the Date" card ~ an early notice distributed at both town parades, local hotels, restaurants and other events. Last year's circulation was approximately 5,000 cards.

*Promoting Middleborough as an exciting place to live, work and invest.*



April 25, 2018

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